





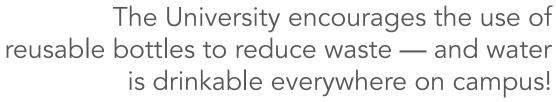


### Refill, Reduce, Repeat

With a reusable bottle, you can avoid using up to **150** plastic bottles a year – and only 13 of them would actually be recycled!

Your **wallet will thank you** too: refilling your bottle is free!





Drinking more water and fewer sugary drinks is good for your health.







white

bread



# Wholemeal bread? Whole-grain, whole-gain!

**Less waste:** the same amount of wheat produces more wholemeal loaves than white bread — 18 more, to be exact!

Water-saving too: no

refining process means less

water use.



wholemeal bread









### Shake the salt habit

#### **GOAL**

### Less than 5g of salt per day

(most people consume nearly twice as much!)

#### How?

Choose fresh, low-salt foods like wholemeal bread.

Use **herbs and spices** to add flavor without the salt.



Did you know that the **Mediterranean Diet** is great for reaching these goals?

#### How much salt is in your food?

HIGH > 1–1.2 g per 100 g MEDIUM 0.3–1.2 g per 100 g LOW < 0.3 g per 100 g









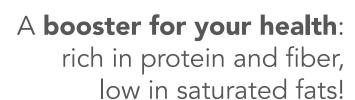
## Don't call them vegetables... Legumes are on a whole different mission!

#### They're good for the planet:

- 90% less CO? emissions compared to meat.

They support **biodiversity**, use less water, and cost less.







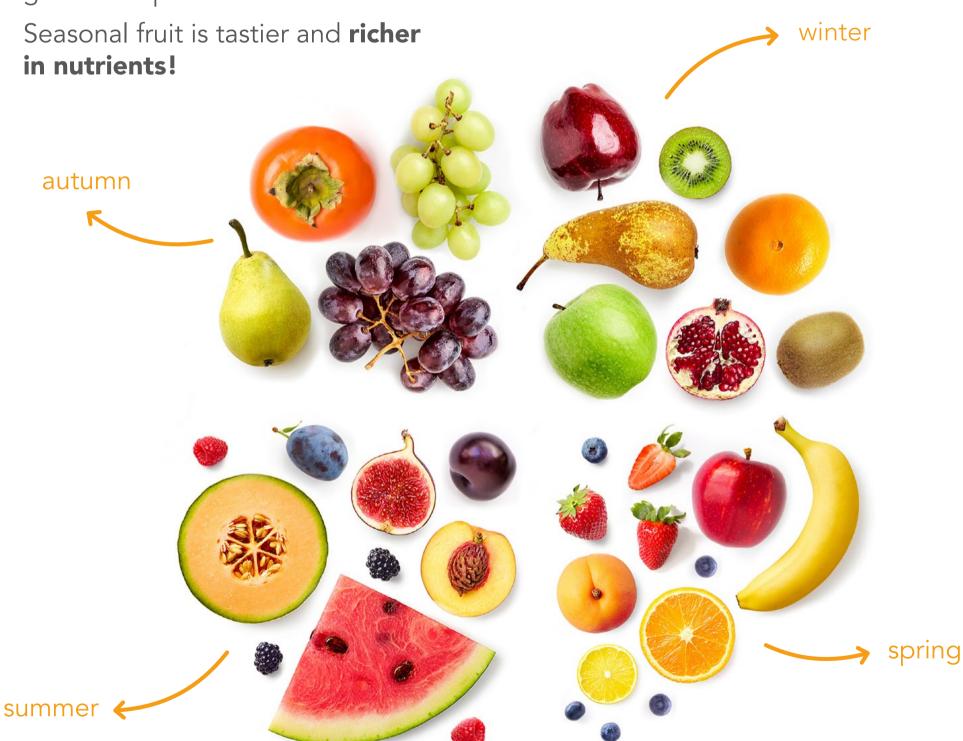






## Where are you rushing to? Grab some fruit... and eat it all up!

**Eat it in season:** imported and greenhouse-grown fruit can generate up to 10 times more CO?



Follow the **seasonality wheel** to make more mindful choices and add variety with color!

Yep... you can enjoy it any time of the day!