



## INFORMATION ON THE PROCESSING OF PERSONAL DATA ACCORDING TO THE EU REGULATION 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

### 1. PURPOSE AND INTERESTS PURSUED BY THE CONTROLLER

Markas Ltd reserves the right to collect personal data such as name, surname, and e-mail. Such data may be used (in accordance with the principles outlined in Article 5, paragraph 1 of the EU Regulation 679/16, hereinafter "Regulation") purposes related to initiatives published within the portal Markas IDEAS.

The ideas will be published on the portal anonymously. The above-mentioned personal data will be processed exclusively by authorised personnel for the purpose of the correct management of the portal.

The data will only be processed with the explicit consent of the data subject, pursuant to art. 6, par. 1, letter a) of the Regulation. The data will be processed by Markas Ltd on computer and/or telematic support.

### 2. CONTROLLER

The controller is Markas Ltd, located in Via Macello n. 61 (Bolzano). The data collected will not be disclosed to third parties, but may be conferred to companies belonging to the Markas group only for the aforementioned purposes.

### 3. DATA RETENTION PERIODS

The data will be processed for as long as it is deemed useful for the purposes of the company, in compliance with the principles of necessity and proportionality and with exclusive reference to the above-mentioned purposes, or until the deletion request of the data on the part of the person concerned, in the manner provided for in Article 17 of the Regulation. In any case, the right to object to the processing of personal data pursuant to Article 21 of the Regulation shall apply.

In any case, the personal data will be processed for a maximum period of 5 years, after which they will be deleted/anonymised.

### 4. RIGHTS OF THE DATA SUBJECT

According to the provisions of articles 15 to 22 of the Regulation, the data subject has the right to obtain from Markas Ltd the confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data. The data subject also has the right to obtain from the controller the rectification (or modification) of inaccurate personal data, or the integration of incomplete personal data.

At the request of the data subject, Markas also has the duty to erase the personal data of the claimant, if these data are no longer necessary to complete the purposes outlined in paragraph 1 of this notice, or in the case the data subject decides to withdraw the consent or to make use of the right to object, or if the data have been unlawfully processed.

The data subject may also ask Markas Ltd to restrict the processing of his or her data, if the latter are incorrect or their processing is unlawful. However, the data subject opposes the erasure of the personal data if they only request a restriction of the data's use, or if the personal data are required for the establishment, exercise or defense of legal claims, or even if the restriction of processing is required in the time period during which the opposition of data processing by the data subject is to be decided.

It is also recalled that the data subject has the right to oppose the processing of his or her data at any time. In this case, Markas no longer processes the personal data unless it demonstrates compelling legitimate grounds for the processing, which override the rights of the data subject, or for the establishment, exercise or defense of legal claims.

The data subject also has the right to data portability to another controller.

### 5. DATA PROTECTION OFFICER

The Data Protection Officer (DPO) is Gruppo Renorm Ltd, contact person Dr Andrea Avanzo.

The data subject can request more information at the address [it-privacy@markas.com](mailto:it-privacy@markas.com)