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Privacy Policy

When you access our website, information about the access (date, time, page viewed, IP address) is stored as log files on our server. We do this for the legitimate interest of monitoring technical operations, optimizing our information offering and detecting attacks on our website. These data are evaluated by us exclusively for our own statistical purposes, in anonymous form.
The log files are deleted after 6 months.

The processing takes place in the name of Markas GmbH, Dürauergasse 10, 3100 St. Pölten together with other companies of the Markas group. Link: <https://www.markas.com/en/impressum-1035.html>

We generally do not collect any personal data when you visit our website. If you contact us using the contact forms provided, your e-mail address and other personal data will only be used for individual correspondence to answer your inquiry. We guarantee that your data will be used exclusively by us, will not be passed on and will be treated confidentially in accordance with the applicable legal provisions. An exception is the passing on of data to processors who work exclusively on the instructions of Markas, who do not use the data for their own purposes and who are bound by their own agreements to the data protection obligations of the basic data protection regulation. You have the right of access, correction and deletion of data, the right to limit processing, to object to processing (in particular the right to object to the sending of direct mail) and the right to appeal to a supervisory authority.

General inquiries

The data of your inquiry (name, contact details, content of the inquiry, history of previous contacts with us), which you send via the contact form or by e-mail, will be processed by us for customer care (pre-contractual measures) and for marketing purposes (legitimate interest in sending direct advertising by post). Your data are deleted by us 6 years after your last request, unless there is a legal obligation to store the data.

Customer portal

The data you enter will be processed for the purpose of customer service in order to provide you with extended access to the information offered on the website. Furthermore, the processing is carried out of a justified interest in the postal dispatch of direct advertising. Your access to the customer portal is automatically deleted two years after your last login to the customer portal.

Integration of Google services

With your consent, our website uses the following services of Google Ireland Ltd, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google") which in turn transfers your data to the USA for further processing. Please note that the USA has a lower level of data protection than the EU and that US companies are obliged to disclose data to courts, law enforcement agencies, supervisory authorities or security agencies.

We use the services Google Analytics for error analysis and statistical evaluations, Google Tag Manager to integrate other Google services, Google DoubleClick to display or distribute online advertising and Google Adwords conversion tracking to measure clicks and conversions.

Google also uses the collected information for its own purposes. You can find further information about this at <https://policies.google.com/technologies/partner-sites>.